



2

Optimize & promote it!



Marketing Content Strategy, Copywriting & Translation

This step is about developing marketing strategic content, which will help us tell the story about the property. After having the set of photos ready to work on its magic, content, copywriting and translation, are services we provide in order to enhance your property's best features and make sure it is efficiently communicated in all over the 50+ booking channels.

We believe a strategic positioning, depending on the type of property you have, can be significant when it comes to defining and balancing guests expectations.



With 50+ Distribution Channels!

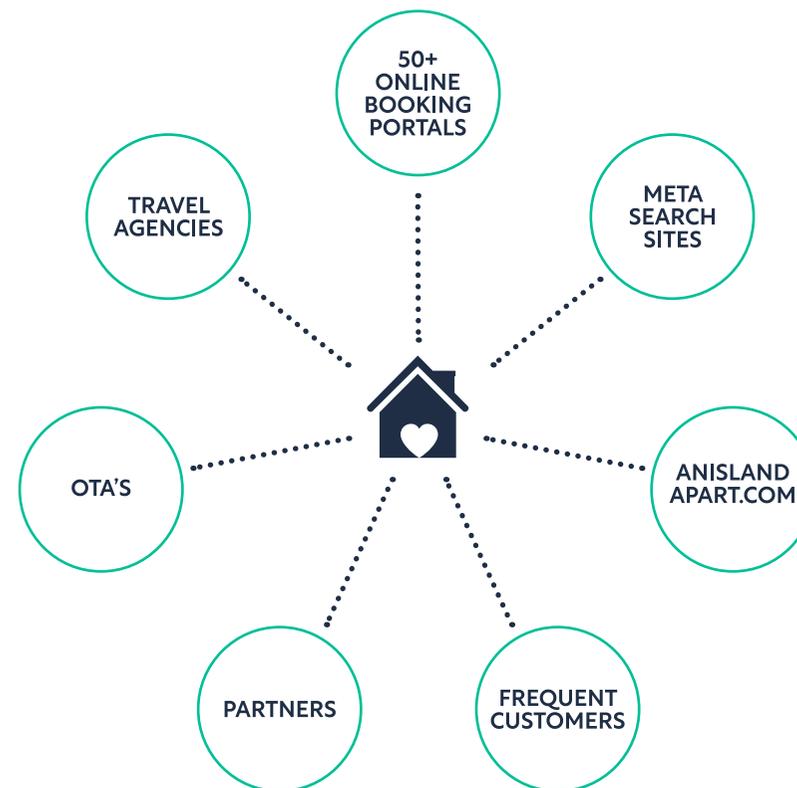
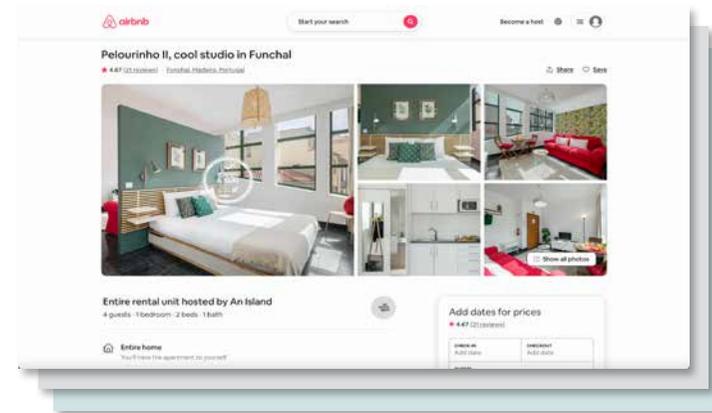
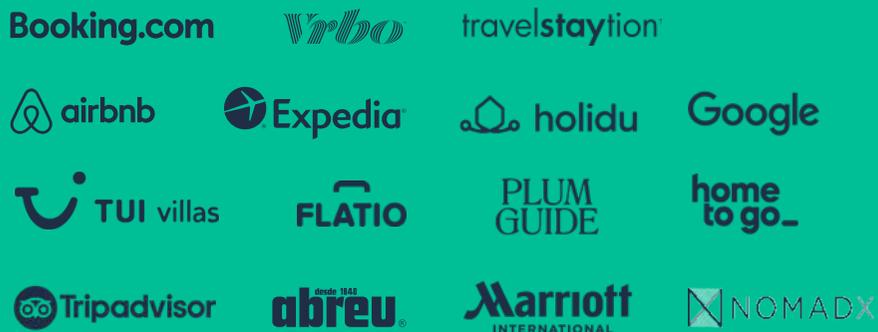
We have a global reach that makes your property available for booking anywhere, just a click away! In order to get the best return on your investment, we have the latest booking optimization and management tools permanently linked to over 50 online booking portals, where millions of people search for their next holiday's destination.

In addition, we also have a presence in most Meta Search Sites, which add the best travel and accommodation options for any destination of your choice, as well as in several OTA's (Online Travel Agencies) that widen the range of promotion of your properties.

This online dissemination of information is also done through traditional channels, where our partners play an important role in the promotion of the properties we manage. Local travel agencies and partner companies with services related to the tourism sector promote our company through their network of contacts and clients.

We also have our own communication and sales channels, where the website and newsletter play are key for a successful affiliation program.

Top online channels:





Dynamic Pricing & Revenue Management

One of the most important advantages we can provide you will be the price management and optimization of your property in all online booking channels.

This tool allow us a continuous monitoring of short/mid-term vacation rentals marketplace price flows and properties positioning, according to a specific criteria selection (such as high/low season, location, availability, etc.).

This is the kind of operation that requires constant management and full-time dedication, and it is also a crucial one, since it enable us to take great advantage when it comes to make your income grow and guarantee you the best possible profit!

20,244	1,184				
134,641					
167,760	6,835	4,323	2,084	224	
752,391	131,880	78,957	29,617		
305	23,749			2,421	
	186			5,297	
1,110,144		83,280	31,701		
	409		380		
779,144	209,376				
167,582	26,208	27,300			
		700			
250	7,450		12,627	4,811	
	16,250			4,811	
	24	82			
6,866		114,491	13,007		4
953,842	259,308	(31,211)	18,694		
	(90,474)				

Pricing Criteria Selection

TYPE OF PROPERTY . NR. OF BEDROOMS . AREA (m²) . CAPACITY .
LOCALIZATION . FACILITIES . YEAR SEASON . AVAILABILITY

According to this criteria selection we are able to increase our properties income 30% plus. This tool allow us to keep up with the marketplace priceflow in real time.



Interest in getting to know more about this subject?
Let us send you a revenue report on your property.
Fill in the form (link below).

Get your [revenue report](#)